

A close-up photograph of a person's feet being massaged by two hands. The feet are resting on a white, fluffy towel. The hands, with light-colored nail polish, are positioned on the arches of the feet. The background is a soft, out-of-focus white.

NIVELAZIONE skin therapy
THE NEW on pharmaceutical market

PROFFESIONAL CARE
OF YOUR FEET



IDEEPHARM
INSTYTUT DERMOKOSMETYKÓW

Healthy, beautiful feet are a life foundation in comfort.
They play a key role in a right organism functioning, so it is important to take care on proper maintenance through the year.

Feet are very sensitive part of our body.
The property care cause any trouble and can be a decoration
- **there is nothing nicer than a trim and smooth feet.**

However improper lifestyle, everyday rush, improper posture at work, the sport shortage and finally uncomfortable shoes cause that feet "rebel".

Gripe by sweating, the heels are craced, the nails are ingrowth.
Feet need to be taken care in every age, beacuse they „wear us” through the life.

Product series Nivelazione skin therapy are the specialized dermocosmetics – expert in foot care.

The series developed in the case of connection the knowledge, experience passion of specialists of Dermocosmetics Institute Ideepharm.

Through the precision recipes compilation, innovative technology and the property usage active ingredients in high concentration, products fight effectively with problems and discomfort of skin feet and restore them in comfort and healthy, beautiful appearance.

The series are intended for sales in the pharmacy channel and as the name implies Nivelazione – it is an expert line, which reduces the problem, intended for not only to day by day care, but first of all to fights with different imperfections skin feet.

The broad range of products give a possibility to choose the appropriate product for specific, individual needs of every clients.

Product series:

1. Protective foot deodorant /125 ml
2. 5in1 active foot deodorant /150 ml
2. Multifunctional deodorant for feet and shoes /150 ml
4. Protective talcum powder for feet and shoes / 110 g
5. S.O.S active cream for very dry feet / 75 ml
6. Dermatological repairing cream for cracking heels / 75 m

Product series:



NIM0001



NIM0002



NIM0003



NIM0005



NIM0006



NIM0007

Nivelazione skin therapy is a specialized preparation line for feet, based on **innovative technology ODOUR STOP System**, which reduces the unpleasant smell sensation by their neutralization and replace active molecules of unpleasant smell to smell desired.

All series products use technology ODUR STOP System to **effective protects against the unpleasant sweat and leave long-lasting freshness effect.**

Additional, effective ingredient **AntiFungal 4F** supports skin foot care and nails with fungus problem.

In that **Nivelazione skin therapy provides care complex and feet protect every day and reduces its arising and recurrences, providing the feet always in beautiful, healthy and well-kept appearance.**

Protective foot deodorant

fast refreshing, unpleasant smell neutralizing and provide comfort from first application.



Recommended use: intense sweating, unpleasant smell, skin care with fungus problem

Active ingredients: AntiFungal 4F, DEOactive, menthol, sage extract

Advanced formula provides **effective and precise activity**, as:

- ✓ delicate cooling and excessive sweating reduction
- ✓ neutralize the unpleasant smell
- ✓ immediate providing and long-lasting freshness feeling – according to 96% of respondents
- ✓ antibacterial activity and support the prevention against fungus

5in1 active deodorant for feet

effectively care, refresh, neutralize the unpleasant smell and provide comfort from the first application.



Recommended use: intense sweating, unpleasant sweating, skin care with fungus problems

Active ingredients: AntiFungal 4F, DEOactive, menthol, grapefruit and sage extract

5in1 advanced formula provides **effective and precise activity**, as:

- ✓ eliminate the sweating problem in 92%
- ✓ neutralize the unpleasant sweat smelling
- ✓ provides dryness feeling up to 24 hours
- ✓ antibacterial activity and help the prevention against fungus
 - ✓ intense refresh and cool delicate



Nivelazione®

Multifunctional deodorant for feet and shoes

effectively care, refresh, neutralize the unpleasant feet and shoes smelling, provides comfort from the first application



Recommended use: intense sweating, unpleasant smell

Active ingredients: AntiFungal 4F, DEOactive

Advanced formula provides **effective and precise activity**, as:

- ✓ provide the comfort and freshness up to 12 hours – according to 100% of respondednts
 - ✓ neutralize the unpleasant sweat smelling
 - ✓ antibacterial activity
 - ✓ refresh the feet and shoes
 - ✓ reduce excessive sweating
 - ✓ intense refresh and cool delicate



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Protective talcum powder for feet and shoes

effectively protect and care the skin feet, neutralizes the unpleasant smelling and provides the comfort from the first application

Recommended use: excessive sweating, tendency to scarfskin scrape, skin care with fungus problem



Active ingredients: talcum powder, alum, zinc compound, menthol, sage extract

Advanced formula provides **effective and precise activity**, as:

- ✓ reduce the excessive sweating
- ✓ prevent the scarfskin scrape – according to 92% of respondents
- ✓ refresh the feet and shoes and protect against the unpleasant smell arise
- ✓ help the prevention against fungus

S.O.S active cream for very dry feet

effectively protect, refresh, smoothen and regenerate, eliminating skin feet problems from the first application

Recommended use: damaged and overdryness feet, unpleasant smell and excessively sweating, skin care with fungus problem

Active ingredients: paraffin wax 10%, beeswax, AntiFungal 4F, DEOactive, menthol



- Advanced formula provides **effective and precise activity**, as:
- ✓ deeply nourishes, moisturizes and softens the hardened scarfskin – according to 96% of respondents
 - ✓ soften skin irritation, protect against excessive dryness and damaged – according to 92% of respondents

Dermatological repairing cream for cracking heels
effectively softens roughness, smoothes and eliminates the leathery skin from the first application



Recommended use: cracking heels, leathery and very damaged skin feet with tendency to thickening skin

Active ingredients: urea 10%, Lipid Repair Technology, prebiotic protective and soothing complex DermoProtect

- Advanced formula provides **effective and precise activity**, as:
- ✓ eliminate roughness and regenerate the cracking skin heels
 - according to 92% of respondents
 - ✓ soften skin irritation and immediately smooths leathery skin
 - according to 100% of respondents

Active ingredients:

AntiFungal 4F – effectively eliminates microorganisms responsible for fungi occurring, helping the prevention against fungi of skin feet and nails.

DEOactive – possesses deodorising properties, neutralises unpleasant smell of sweat and protects recurrence of sweat.

Menthol – provides immediate and long-lasting freshness feeling.

Urea – excellently hydrates and protects from excessive dryness and clearly softens the skin; regulating excessive skin thickening.

Paraffin wax - hydrates, nourishes and softens leathery skin, preventing skin thickening and improves skin condition.

Lipid Repair System – deeply nourishes and regenerates, prevents from thickening skin and accelerates repair processes of scarred skin.

DermoProtect – **prebiotic protective and soothing complex**, brings immediate relief to dry and cracking skin feet and heels and effectively soothes and mollifies irritations.

Active ingredients:

Alum – natural mineral crystal, perfectly stops bacteria growing on skin, which are responsible for the unpleasant smell of sweat. What is more it allows the skin breathe, without blocking its natural and physiological processes. It operates the softness, prevents the irritation occurring and has the properties cicatrize the wounds.

Sage and grapefruit extract – eliminates excessive sweating, operate antibacterial and refresh.

Beeswax – rebuilds a protective skin barrier and perfectly smoothes and regenerate, improving its condition and appearance.

Talcum powder – absorbs unnecessary moisture, keeping feet dry and fresh.

Zinc compound – having a strong antifungs properties and effectively neutralises the reason of occurring unpleasant smell.

Series attitude:

- ❑ Nivelazione skin therapy is a innovative approach to daily care and protect feet, fight and eliminate oft discomfort and problems of skin feet
- ❑ Rich and strong concentrated formulas with confirming effective operations, restore the comfort and provide spectacular results after first application
- ❑ A board range of products are a perfectly basic to everyday care and protect skin feet
- ❑ Created recipes in cooperation with podiatry and dermatologists are working in two ways:
 - DEODORANTS
 - ✓ help in maintaining the proper hygiene and skin feet care
 - ✓ reduce the problems and discomforts of skin, providing fresh and comfort of skin
 - CREAMS:
 - ✓ provide the care and protect care of skin feet
 - ✓ recurrence healthy and well-kept appearance

Do you know that feet are very sensitive part of our body?
They play a key role in right organisms functional.
The property care cause any trouble and are a decoration.

However improper lifestyle, daily rush, the shortage of sport and finally uncomfortable shoes cause that feet "rebel ". Gripe by sweating, they are leathery and unattractive.

Remember: healthy, beautiful feet are a life fundament in comfort.
Feet need to be taken care in every age and be property cared through the all year.



**Remember: healthy and beautiful feet are
a life fundament in comfort.
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Nivelazione®

Do you know, that healthy, well-kept feet are not only cosmetic attribute? Feet maintaining in good condition, allow its property functional and use the charm every year.

However, everyday rush, uncomfortable shoes, flesh, very poor diet and insufficient amount of liquid, affect negatively at skin condition, which loses elasticity and becomes dry, and subject to damages, which is easier to thickening and cracking.



Remember:

Problem of cracking heels will not dissapear alone.

Thanks to regular home care by specialized preparations you can effectively will get rid of it.



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Index	EAN code	Name	Capacity
NIM0001	5902082210405	PROTECTIVE FOOT DEODORANT	125 ml
NIM0002	5902082210412	5in1 ACTIVE FOOT DEODORANT	150 ml
NIM0003	5902082210429	MULTIFUNCTIONAL DEODORANT FOR FEET AND SHOES	150 ml
NIM0005	5902082210443	PROTECTIVE TALCUM POWDER FOR FEET AND SHOES	110 g
NIM0006	5902082210450	S.O.S ACTIVE CREAM FOR VERY DRY FEET	75 ml
NIM0007	5902082210467	DERMATOLOGICAL REPARING CREAM FOR CRACKING HEELS	75 ml

THANK YOU FOR YOUR ATTENTION

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